Preparing All Educators to Get 100% of Students College and Career Ready with a Highly Scalable Process Driven by a Set of On-Demand Tools
School Improvement Network has taken a unique approach to educator effectiveness.

With the Educator Effectiveness System, you and your administrative staff have everything you need all in one place to help every educator in your school be more effective. Your professional development becomes highly personalized; classroom observations become more integrated into a year-long plan tied directly to personalized growth; and training on common standards begin to improve teaching and learning.

It’s scalable. It’s on demand. And it’s entirely built by educators, for educators. Welcome to the most powerful systematic approach in the world to getting every educator effective, every student ready, and every school successful.

“I’ve never encountered a challenge in education that can’t be solved by helping teachers to become more effective in the classroom.”

- Chet D. Linton, CEO and President, School Improvement Network
Administrators and principals decide what goals their districts and schools need to meet, and what objectives will help their students learn.

Data and evaluation results allow administrators to see progress and evidence of improved teacher effectiveness. Plans can be further personalized based on the results.

The Goals and objectives go straight into process templates and observation templates where administrators gather data on teachers and students.

Administrators collect an extensive number of data points to help personalize professional development and follow teachers’ progress.

Making 100% Happen

The design, purpose, and results of the components of the Educator Effectiveness System have been repeatedly proven in schools throughout the United States—teachers can help all students become college and career ready. **The Educator Effectiveness System supports teachers as they make 100% happen.**
The Vision

**EVEry Educator EffEcTivE**

One size doesn’t fit all. Good thing we brought a measuring tape.

You need professional training that targets your specific circumstances, questions, strengths, and needs. That’s what the fully scalable, on-demand Educator Effectiveness System provides—highly personalized training from an on-demand system integrated with observation data, Common Core resources, and customized professional development and growth plans that all give you exactly what you need to improve. Administrators use classroom observations and evaluations to target specific strengths and needs for individual teachers, and then prescribe personalized training based on specific results. Teachers are also able to prepare their own professional growth and professional development plans (PGP/PDP).

**EVEry Student READy**

Whether they go on to college or begin work right after high school, every student needs to be prepared.

Every student possesses incredible potential, and an effective teacher helps students turn their potential into valuable skills as they prepare for college and a career. In fact, studies have shown that when teachers engage in the personalized, relevant training within the Educator Effectiveness System, student test scores increase by as much as 28.8% in a single school year.

But higher test scores and more high school graduates cannot truly measure a teacher’s effectiveness or a student’s readiness for college or a career. Students need consistent, reliable support as they develop skills, refine their capacities, and progress from one level to the next. The constant progression that students experience must also be mirrored in their teachers.

**EVEry School SUCCESSful**

High school graduation isn’t the end. It’s the beginning.

Every school needs customizable solutions to their highly unique circumstances. The Educator Effectiveness System not only provides personalized learning opportunities for individual teachers, but also helps principals create a unified approach to improving learning that addresses the wide variety of needs that students have as well. And because it is scalable, the Educator Effectiveness System gives principals and other administrators the tools to align their practices to a district-wide focus for preparing every student for college or a career.

The Educator Effectiveness System connects teachers throughout the district, helping entire schools move together toward a common goal. More importantly, the system gives administrators the capacity to successfully manage workflow and processes for teachers with myriad challenges, all while still providing highly personalized professional development for each teacher.
You set the goal. We help you create the road to get there.
With over 2,000 training segments on more than 125 topics and other tools at your fingertips, just think of what you can build.
The Tools

**OBSERVATION 360**
The tool that makes teacher observations far more than just observing teachers.

The all-new, fully redesigned Observation 360, the observation tool in the Educator Effectiveness System, not only helps educators determine what practices they need to improve—it gives them specific, personalized training on how to improve.

With full compliance to even the strictest of state observation requirements, Observation 360 is the only tool that integrates on-demand training resources and a wide array of reporting capabilities throughout the observation and teacher effectiveness process. Observation 360 provides you with tools to map out a fully customized, year-long teacher improvement strategy, gather data on teacher performance throughout the year, and prescribe personalized professional development based upon your data and observations. This highly scalable system is used at all levels of education from schools to entire states, all to the same effect: giving every teacher specific tools to become more effective, and thereby get 100% of students college and career ready.

**PD 360**
Prescriptive and Personalized PD

PD 360 has long been the largest name in on-demand professional development, hosting myriad resources to increase teacher effectiveness and help all educators get 100% of students college and career ready:

- 2,000+ training videos on 125 topics for truly personalized professional training
- 900,000-member PD 360 Community that lets you upload, download, discuss, and share a host of resources as you collaborate with peers from around the world
- My Portfolio lets all educators create a personalized PDP/PGP and follow a school, district, or state plan
- Focus Objective Folders to help create and manage goals, and connect teachers to all of their observation data, prescribed PD, and instructional leaders

All of the tools are a significant part of the Educator Effectiveness System and getting 100% of students college and career ready.

**COMMON CORE 360**
“Exceptional” is the only standard that matters.

Common Core 360™ is the only tool that can lead any educator from the most basic understanding of the Common Core Standards to mastery-level implementation of the Standards in schools and classrooms.

Common Core 360 follows teachers in schools all over the country for an entire school year as they successfully implement the Common Core Standards, giving you the largest library of video case studies and in-class examples of how the Common Core Standards actually work. Replete with lesson plans, reflection questions, mapping tools, the world’s largest online community of educators, and other resources, Common Core 360 is the only Common Core training resource that helps educators turn state standards into college and career readiness.
To get pricing information or to schedule a free demonstration, contact a strategic partner advisor at School Improvement Network.

www.schoolimprovement.com
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